


The logo for TrustLayer, featuring the company name in a white, sans-serif font with a trademark symbol, set against a dark blue background. A red curved line is visible in the top right corner of the blue area.

# TrustLayer™

## **Cookie Policy**

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A thick, red, wavy line that curves across the bottom of the page, starting from the left edge and extending towards the right.

## Information about our use of cookies

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site. By continuing to browse the site, you are agreeing to our use of cookies.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

We use the following cookies:

**Strictly necessary cookies.** These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services.

**Analytical/performance cookies.** They allow us to recognize and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.

**Functionality cookies.** These are used to recognize you when you return to our website. This enables us to personalize our content for you, greet you by name and remember your preferences (for example, your choice of language or region).

**Targeting cookies.** These cookies record your visit to our website, the pages you have visited and the links you have followed.

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

Cookie Name	Purpose	Cookie Type
lo_session_in, _uetsid, _lo_bn, __lo_tr, lc_window_state, __lc.visitor_id.1728911, visitor_id462312-hash, visitor_id462312, wow.anonymousId visitor_id462312 ajs_anonymous_id, ajs_group_id, ajs_user_id mp_64d5690aefa2df7bfa2fc0502298a58b_mixpanel ASP.NET_SessionId visitor_id462312-hash	<p>These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms.</p> <p>You can set your browser to block or alert you about these cookies, but some parts of the site will not then work. These cookies do not store any</p>	Strictly necessary cookies

	personally identifiable information.	
__hstc, __ga, __hssc, __gid, __hssrc, __gat_UA-837798-7, pardot	<p>These cookies allow us to count visits and traffic sources, so we can measure and improve the performance of our site. They help us to know which pages are the most and least popular and see how visitors move around the site.</p> <p>All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies we will not know when you have visited our site, and will not be able to monitor its performance.</p>	Performance cookies
CAN_BId SnapABugUserEmail, _delighted_lrt, __ga _hp2_id.1381716814, _delighted_lst, _delighted_fst, SnapABugHistory, TrustLayerCulture,  <b>livechatinc.com</b> __livechat, __lc.visitor_id.1520, __livechat_lastvisit, notification[status_ping], main_window_timestamp_0, main_window_timestamp, recent_window, message_text,, __lc_vv 3rdparty, amplitude_idlivechatinc.com, promocode, __ga	<p>These cookies enable the website to provide enhanced functionality and personalization. They may be set by us or by third party providers whose services we have added to our pages.</p> <p>If you do not allow these cookies then some or all of these services may not function properly.</p>	Functional cookies
<b>tl813.com</b> trackalyzer, FB_cookie  <b>google.com</b> SIDCC, SSID, SID, AID	<p>These cookies may be set through our site by our advertising partners. They may be used by those companies to build a profile of your interests</p>	Targeting cookies

<p>CONSENT, OTZ, APISID HSID, SAPISID <b>bing.com</b> NAP, ANON, MUID <b>doubleclick.net</b> _drt_, id</p>	<p>and show you relevant adverts on other sites.</p> <p>They do not store directly personal information, but are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising.</p>	
<p>_ga, _dc*, _gat</p>	<p>This cookie enables the function of Google Analytics. This software helps us take and analyze anonymized visitor information such as browser usage, new visitor numbers, response to marketing activity and browsing times. That information helps us to improve the website and your experience, and to make our marketing campaigns relevant. These cookies can be turned off via your web browser, and will not affect the user's experience.</p>	<p>Persistent third-party cookie</p>
<p>id[.googleads.g.doubleclick.net]</p>	<p>This cookie enables the function of Conversion tracking, to allow us to measure the effectiveness of Google AdWords advertising campaigns. These cookies can be turned off via your web browser, and will not affect the user's experience.</p>	<p>Persistent third-party cookie</p>
<p>_lo_np_&lt;Pol&gt;, _global_lucky_opt_out, _lo_u, _lo_rid, _lo_v, __lotr, _lo_cid</p>	<p>Lucky Orange produces heatmaps that allow us to analyze how users engage with this website so that we can develop it to better serve our visitors and their way of interacting with the site. These cookies can be turned off via your web browser, and will not affect the user's experience.</p>	<p>Persistent third-party cookie</p>
<p>is_unique, is_visitor_unique, sc_is_visitor_unique, landing is_unique_1, __cfduid</p>	<p>These cookies are used by Statcounter to make our marketing campaigns better. These cookies can be turned off via your web browser, and will not affect the user's experience.</p>	<p>Persistent third-party cookie</p>

Please note that third-parties (including, for example, providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies

You block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our site.

Except for essential cookies, all cookies will expire after a period of time.